



**GSIS**<sup>®</sup> HAMBURG  
22-23 October 2025  
Global Security and Innovation Summit

# *Exhibitor Packages*

organised by:



Hamburg  
Messe + Congress



# High-Level Security Policy Conference

## + *Innovation and Technology Exhibition*

The Global Security and Innovation Summit (GSIS) is a unique event that serves as a platform for political leaders, industry executives, technology pioneers, and security experts to address emerging global security challenges and explore cutting-edge solutions drawn from fields such as cyber security, artificial intelligence, robotics, space or infrastructure, quantum computing, and defence technologies.

GSIS is much more than just an event: it is a dynamic platform for global influence, defining the next era of security and defence policy, as well as technological advancements, through exceptional thought leadership and collaboration.



### Why Exhibit at GSIS

- Shaping the Future of Security and Innovation
- Transforming Dialogue into Impactful Action
- A Truly Global Perspective
- Public & Private Collaboration
- Exclusive Content and Strategic Insights
- Bridging Security & Innovation
- A Premier Venue for Decision Makers

### High-level Participants

With 700 carefully selected participants, GSIS offers exclusive opportunities to engage with global decision-makers, innovators and industry leaders.





# CCH

## *Home of GSIS*

**Everything under one roof:** As part of the Hamburg Messe und Congress (HMC), the CCH is one of the world's most modern venues. CCH provides Germany's most advanced exhibition halls, state-of-the-art conference facilities, premium amenities, a prestigious rooftop terrace, and comprehensive services to support event organisers and exhibitors.

**Strategic Location:** Hamburg is Germany's second-largest city and a major hub for international trade and logistics. Its strategic position in Northern Europe makes it easily accessible for delegates from around the world.

**Experience in Security:** The topic of global security has had a permanent place in the portfolio of HMC for over six decades. In particular, security and defence as well as dual-use products have been high on the agenda of SMM, the world's foremost maritime trade fair. Furthermore, the International Conference on Maritime Security and Defence (MS&D) is a major congress taking place in Hamburg every two years.

**Rich Cultural and Social Environment:** Hamburg boasts a vibrant cultural scene, with attractions like the historic Speicherstadt and the famous Reeperbahn. This lively atmosphere provides a unique backdrop for networking and collaboration among industry leaders and policy-makers.

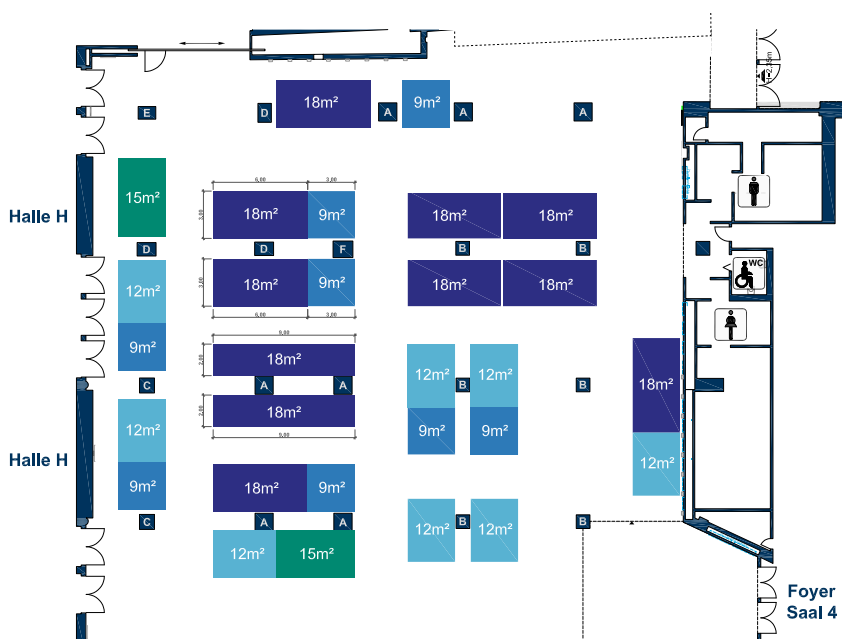
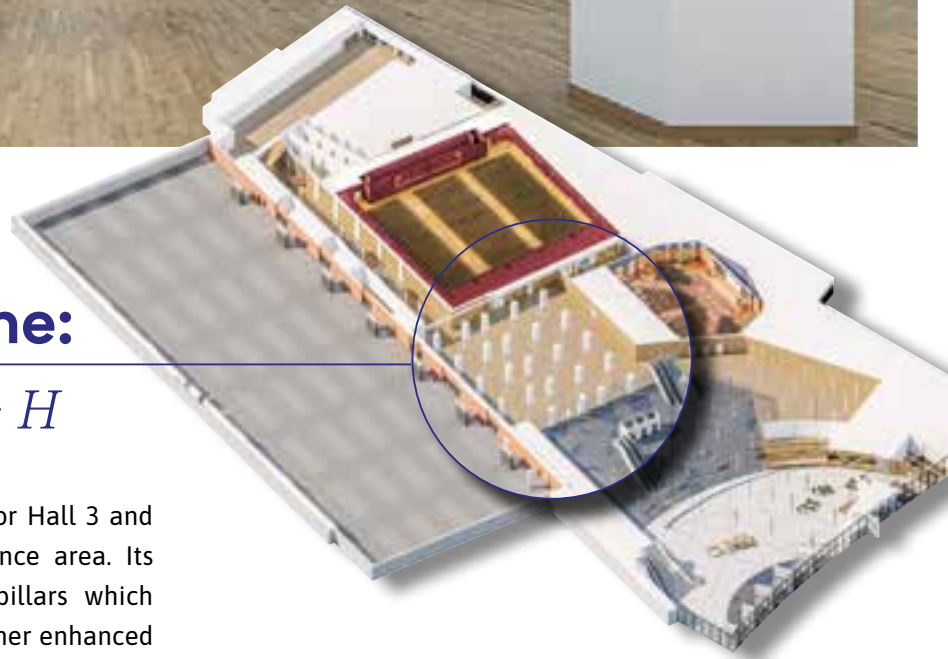




## Your Place to shine:

### *Foyer 3 + H*

Foyer 3 + H serves as the entrance area for Hall 3 and providing a direct access to the conference area. Its unique architecture features numerous pillars which create an intimate atmosphere. This is further enhanced by the foyer's remote-controlled LED indirect lighting system enabling a wide range of illumination scenarios.



## Key Facts

|                        |  |
|------------------------|--|
| Building Section:      | Center   |
| Floor:                 | Ground floor                                     |
| Ceiling height:        | 3.85 m to 4.10 m                                 |
| Flooring:              | Parquet  |
| Cloakroom:             | Permanent cloakroom with 800 hooks (conditional) |
| Gross area (m²):       | 1,487  |
| Exhibition Space (m²): | 396  |



# Connect. Innovate. Lead.

## GSIS Hamburg – Where Security Meets Innovation

### STAND PACKAGES

- Back wall with textile banner
- Logo / full-surface print (1 m<sup>2</sup>) on info counter
- 3x shell chairs, white/gray
- 1x side table, white/wood
- Barstool, white
- Waste bin
- Info counter, W x H x D = 100 x 100 x 50 cm, white/oak, lockable
- Daily cleaning
- Waste disposal (60L mixed waste)
- 3kW power connection
- Velour carpet flooring
- Marketing package
- AUMA fee
- Space fee

| 9 m <sup>2</sup> | 12 m <sup>2</sup> | 15 m <sup>2</sup> | 18 m <sup>2</sup> |
|------------------|-------------------|-------------------|-------------------|
| 8.400 €          | 10.450 €          | 12.500 €          | 14.500 €          |



#### Exclusive Access to Global Leaders

Engage directly with government officials, CEOs, investors, and global security leaders – an exclusive audience curated for maximum impact.



#### Showcase Innovation in a Premier Setting

Present your cutting-edge solutions in a world-class venue (CCH Hamburg), known for hosting Europe's leading industry events.



#### Amplify your Brand...

...with GSIS, Europe's foremost platform for cyber-security, AI, quantum tech, and defense innovation – no military hardware, just forward-thinking solutions.



#### Gain Year-Round Visibility

Extend your exposure beyond the event through GSIS's global ecosystem of executive briefings, roundtables, and strategy sessions across Asia, the Middle East, Europe, and North America.

The GSIS Exhibition features a curated selection of global innovators, leading enterprises, and cutting-edge technology providers shaping the future of security and innovation. Exhibition space at GSIS Hamburg is limited and in high demand. Booking early ensures the best selection of premium locations to showcase your innovations.





## GSIS Exhibitor Profile

- Cybersecurity & AI Solutions
- Quantum Computing & Advanced Technologies
- Critical Infrastructure & Supply Chain Security
- Defense, Aerospace & Space Technologies
- Robotics & Automation
- Policy, Strategy & Research Institutions
- Startups & Emerging Tech Pioneers

## Secure your space today – *maximize your impact*

Don't miss the opportunity to stand out – reserve your space now and get in contact with our dedicated contact partner, Petra Drywa. Or select your local GSIS Country Ambassador for your country here:

[www.hamburg-messe.com/services/foreign-representatives](http://www.hamburg-messe.com/services/foreign-representatives)



### Book now!

At the event-website you also have the opportunity to apply for a participation in the conference.

[www.gsis-hamburg.de](http://www.gsis-hamburg.de)



**Petra Drywa**  
Tel: +49 40 3569 2838  
[sales@gsis-hamburg.com](mailto:sales@gsis-hamburg.com)

organised by:



## The Synergy of experienced and professional partners

The event organizers are Hamburg Messe und Congress, one of Europe's leading trade fair and congress companies, hosting world-renowned events such as SMM (Shipbuilding, Machinery & Marine Technology) and WindEnergy Hamburg. Additionally, the IISS (International Institute for Strategic Studies) from London, a globally recognized think tank, has established high-profile conference formats, particularly in the field of security policy, on a world-class level.